

A new generation of glasswool

Knauf Insulation's new EarthWool™ made using ECOSE® Technology doesn't look or feel like any insulation you've ever experienced, that's because the natural brown colour represents a level of sustainability and ease of handling never before achieved.

The brown colour and 'super soft' feel comes from ECOSE® Technology, which combined with the same reliable thermal and acoustic performance you have come to expect from glasswool, delivers the next generation of energy saving insulation.



Acoustic – Outstanding sound absorption properties help reduce unwanted noise



Thermal – High thermal resistance and outstanding energy efficiency performance

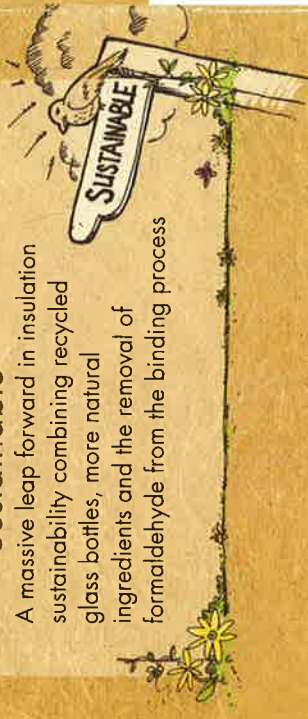
Fire Protection – Non-combustible with an unbeatable fire classification



Compression Packaging – More product per load than other types of insulation makes transportation and storage on site much easier

Sustainable –

A massive leap forward in insulation sustainability combining recycled glass bottles, more natural ingredients and the removal of formaldehyde from the binding process



Does Knauf Insulation's EarthWool™ really feel so good?

KN'OATH!



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The Knauf Insulation "oath" to Australia

Quality

As a world leader in insulation, we guarantee that the 'super soft' feel and sustainability credentials of our new generation of glasswool insulation set a new benchmark for quality in Australia. Already, our new EarthWool™ represents a major leap forward for insulation in Australia.

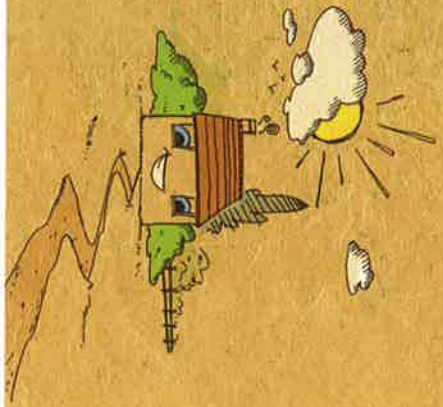
Innovation

We will continue to introduce innovative insulation solutions that improve energy efficiency in buildings by providing advanced products that have enhanced performance and are also easier to install.

Commitment

We are committed to sharing our international experience with distributors, installers and households by providing new energy efficiency solutions that comply with increasingly stringent building regulations and align with the Government's commitment to reduce CO₂ emissions.

We're here for good and we mean business.



See the difference

- A natural earthy brown colour with no dyes or added formaldehyde
- We didn't choose brown, it just came naturally
- The ECOSE® Technology logo signifies a new benchmark in sustainability



Feel the difference

- New 'super soft' glasswool for easier handling and installation



Cutting
is easy

For ceilings



For metal stud
partitions



For timber
frame walls

